



Kinnikinnick Foods Inc. ®

Gluten Free Has Never Tasted So Good

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Natural Products Marketplace Covers Kinnikinnick Product Launch

The launch of our new crumbs and cookies has been covered by naturalproductsmarketplace.com

Edmonton, Canada - March 16, 2010

"[Kinnikinnick Foods](http://www.kinnikinnick.com) introduced gluten, dairy and nut-free products. Kinnikinnick's new Graham Style Crumbs are made from natural ingredients such as brown rice flour, brown sugar and sweet rice flour and are sold in 10.5 ounce packages. Kinnikinnick two new flavors KinniKritters Animal Cookies, Graham-Style and Chocolate, are free of wheat, casein, lactose and peanuts, and sold in 8-ounce packages. The Personal Size Pizza Crusts are now available in a square shape, come in new box packaging, are made with natural ingredients such as sweet rice flour and corn meal, and sold in 21-ounce packages containing four pizza crusts. The re-launched gluten, wheat, dairy, soy and trans fat-free donut line is available in Cinnamon Sugar, Chocolate Dipped, Vanilla Glazed, and Maple Glazed flavors. The donuts are free of preservatives and made from ingredients such as white rice flour, sweet rice flour and palm fruit oil. All products feature Dairy-Free and Nut-Free logos and are made in dedicated gluten-free and nut-free bakeries."

<http://www.naturalproductsmarketplace.com/news/2010/03/kinnikinnick-foods--graham-style-crumbs.aspx>

About Kinnikinnick Foods

Based in Edmonton, Canada, Kinnikinnick Foods is North America's leading source of deliciously diverse baked goods products created for those maintaining a gluten, dairy and/or nut-free diet, as well as for mainstream consumers looking for healthier food alternatives. Kinnikinnick runs the largest dedicated gluten-free and nut free bakery in North America, thus ensuring that its retail and foodservice customers enjoy the most variety of uncontaminated, risk-free food products available today. For more information, please visit www.kinnikinnick.com.

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[Kinnikinnick Home](http://www.kinnikinnick.com)