



**Kinnikinnick Foods Inc. ®**

**Gluten Free Has Never Tasted So Good**

Contact: Shaina Zalma  
Crier Communications  
(310) 274-1072, ext. 203  
[shaina@crierpr.com](mailto:shaina@crierpr.com)

## **Kinnikinnick Donuts Go National At Whole Foods Markets**

**Gluten-Free Vanilla Glazed And Chocolate Dipped Donuts To Be Available Across The U.S. In April 2010**

**Edmonton, Canada - April 29, 2010**

Kinnikinnick Foods ([www.kinnikinnick.com](http://www.kinnikinnick.com)), leader in the development of baked goods ideal for those following a special diet, today announces that their popular Chocolate Dipped and Vanilla Glazed gluten-free donuts will be available at Whole Foods Markets nationwide this April.

Kinnikinnick's donuts are free of gluten, wheat, nut, dairy, soy and trans fat. In addition, the donuts are produced in a completely gluten-free and nut-free facility, contain no preservatives, and are made from quality ingredients such as white rice flour, sweet rice flour and palm fruit oil.

Sold for an SRP of \$6.59 in packaging which features prominent new Dairy-Free and

Nut-Free logos, the weights vary from 9.5oz for the Vanilla Glazed and 11.3oz for the Chocolate Dipped flavor.



"It's hard to imagine life without a donut! That's why at Kinnikinnick, we made it a point to make a delicious, gluten and dairy-free donut reflecting that sweet, deep fried and moist dough experience one can only experience from the midday donut and coffee break or late night donut shop visit," said Kinnikinnick Foods' CEO Jerry Bigam. "With the line's new national availability, we hope no one with a gluten, nut or dairy intolerance will go donut-less for long."

Kinnikinnick donuts are also available via [www.kinnikinnick.com](http://www.kinnikinnick.com) and at select health food and mainstream markets across the country and in Canada. Additional flavors include Cinnamon Sugar and Maple Glazed. Kinnikinnick donuts contain half the fat of conventional donuts. For best texture and taste, keep frozen and warm before eating.

**About Kinnikinnick Foods**

Based in Edmonton, Canada, Kinnikinnick Foods is North America's leading source of deliciously diverse baked goods products created for those maintaining a gluten, dairy and/or nut-free diet, as well as for mainstream consumers looking for healthier food alternatives. Kinnikinnick runs the largest dedicated gluten-free and nut free bakery in North America, thus ensuring that its retail and foodservice customers enjoy the most variety of uncontaminated, risk-free food products available today. For more information, please visit [www.kinnikinnick.com](http://www.kinnikinnick.com).

###

[Kinnikinnick Home](#)